



Artown Media Contact:

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MEDIA ADVISORY:

ARTOWN INVITES MEDIA TO OPENING DAY

The month-long celebration of arts and culture will kick off at Wingfield Park on July 1st

See 2024 Festival Sizzle [Here](#)

WHAT: Join us for an exciting kickoff to Artown's Festival featuring captivating performances by the Little Swan Dancers, Bollywood dance troupe White Light Productions, Wolf Pack Taiko, and the premiere of an original song produced in collaboration with the John Lennon Educational Tour Bus, RennerVation Foundation and Big Brothers Big Sisters of Northern Nevada youth titled, "[Imagine: A Musical Collaboration with Jeremy Renner](#)." Additionally, step aboard for a tour of the [John Lennon Educational Tour Bus](#), which will be parked on-site, prior to the opening night events.

After the kick-off celebration, Scythian, named after Ukranian nomads, will take the stage for a free admission Celtic, roots, folk rock and bluegrass concert at the park as the first Artown headliner of the month.

A full schedule of events and tickets for headliners are available at artown.org

WHEN: Kick-off Celebration: July 1, 5:30 PM - 7:00 PM

[Scythian Concert](#): July 1, 7:30pm

WHERE: Wingfield Park, 2 S. Arlington Ave. Reno, NV 89501

Interviews will be available in Spanish and English

Please RSVP to ic@icmediastrategy.com

About Artown: Founded in 1996, Artown has grown to become one of the largest arts and culture festivals in the western United States, attracting thousands of attendees to their Spring and Fall Encore Series and their highly anticipated summer festival. Each July, Artown transforms Reno, Nevada into a bustling hub of artistic activity, offering something for everyone to enjoy. The month-long programming offers over 500 events with a wide range of artistic disciplines, including music, dance, theater, visual arts, literature, and more. From world-class performances by renowned artists to intimate workshops and community events, Artown offers an unparalleled opportunity to explore and engage with the arts in all its forms. For more information about Artown, including upcoming events and how to get involved, visit artown.org.